



# National Carwash Solutions

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## Affiliate Companies

Car Wash Technologies – www.carwashtech.com  
Pittsburgh | Columbus | Cleveland | Harrisburg

TEC Services – www.thecarwashsource.com  
Knoxville | Nashville | Raleigh

# Modernize Your Wash

"Good enough" just isn't anymore. National Carwash Solutions helps customers transform their business and reach new levels of performance, quality, and profitability. Our proven methodologies allow our customers to redefine growth opportunities and expand their competitive advantage. These Best practices are the most efficient (least amount of effort) and effective (best results) way of modernizing your wash

Here are four BEST PRACTICES for modernizing your wash - new build or retrofit of existing washes.

## 1 BEST PRACTICE # 1 PLASTIC WALL PANELING

Transform older washes from "dark and dingy" to bright and inviting. New builds start the right way – clean, bright and comfortable – and stay that way with minimum maintenance. Wall Liner Panels are a highly-reflective applied surface ideal for high-moisture areas because they are water-proof; made with 100% virgin exterior grade PVC. Panels install quickly and easily. All have a tongue and groove design with a nailing fin along one side that makes installation quick and easy with no exposed fasteners. They are easy to clean, durable, never need paint and will not rot or rust. Panels do not support mold or mildew. Use in self-serves, automatics and tunnels. Colors available.



## 2 BEST PRACTICE # 2 WATER RECLAIM WITH OZONE AND TURBO BOOST CLARIFIER

Reclaiming and re-using wash water at a car wash seems too obvious to contest. Yet, many operators stay away from using it for two primary reasons; 1) they are afraid of the smell 2) they do not want the extra housekeeping work from reclaim water. Thankfully, Ozone and Turbo Boost technology have comprehensively solved the stink issue and has moved a long way down the path clarifying the water to eliminate the housekeeping argument. On the whole, when you balance water and sewer savings against the extra cost of housekeeping from reclaimed water, your savings with reclaim demands adoption of the technology. New builds are a no brainer to incorporated reclaim whereas retro-fits require more consideration and planning. Either way, NCS can help you take advantage of this BEST PRACTICE technology.

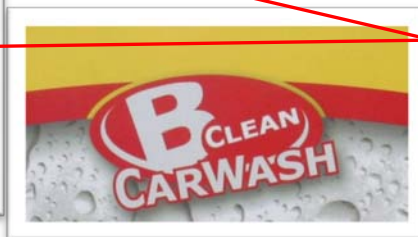


## 3 BEST PRACTICE # 3 ELEVATE THE BRAND

Roof "Car Wash" sign to soften the *boxy* shape, clarify the nature of the service offered and enhance perception of value



Free self service vacuums is a highly valued "Extra" thrown in to push the value and customer experience over the top - people love to get more than they paid for - a FREE vacuum redemption token is dispensed by the pay point when the top wash package is selected.




"B-Clean Car Wash" Brand built into all signage and promotion reinforcing operational and offering changes in new car wash service excellence

## 4 BEST PRACTICE # 4 REMOTE CARWASH MANAGEMENT | CORTEX – WASH MONITOR


Owners and general managers rejoice! CORTEX and Wash Monitor, free you from the necessity of site riding every site every day. These cutting edge software products are way out in front of the pack in remote car wash management.

CORTEX and Wash Monitor offer car wash executives the tools they need to monitor and act on real-time information. They are web based products that provide chain wide summary and site by site drill down and comparative sales reports, alarm out of parameter process conditions to appropriate personnel for immediate corrective action, and offer All-Site Redemption for Loyalty Programs. The future of car wash management is here today in CORTEX and Wash Monitor.




**Cortex**

- Web Based Information Manager
- Secure Sequel Server (Server Farm)
- Low entry cost w/ customized data on monthly fee



**Wash Monitor**

- Management by exception – no white noise
- Alarms out of parameter conditions across web
- Summary Status and site drill down available



**Sales Metrics**

- Multi-site sales summary reports via web
- User defined reports w/ multi comparative choices
- All-Site redemption for loyalty programs