



- CAR WASH EQUIPMENT - Most Brands
- CAR WASH SERVICE - All Brands
- CAR WASH SUPPLIES - Most Brands
- POS SALES -UPGRADES-SERVICE
- LOYALTY PROGRAMS
- OPERATIONS TRAINING
- MARKETING SUPPORT
- CHEMICAL PROGRAMS

Retail Petroleum – New to Industry or Re-Load

Whether you are new to car wash or it's time again to re-load your bay, carwash is a key profit center for retail petroleum and C-Store locations. Carwash requires operational excellence, consistent quality and ongoing marketing to optimize its profit potential. NCS works with you to enhance and protect your carwash investment every step of the way.

- Multiple National Brands and Styles to match your objectives and management commitment
- Operational Format Consulting to elevate the brand experience of your customer
- Universal Service for all major brands with flexible offerings
- Enhanced Web-Based Data Management Systems for real-time business intelligence

Depending on objectives and management commitment, NCS offers several operational formats that are proven winners.

Touch Free Automatic

Customers that subordinate car wash revenue generation to brand protection and minimum operational commitment should consider Touch Free

PROS

- No Vehicle Damages
- Simple Operational Commitment
- High Perceived Value
- "High Tech" Impression

CONS

- Highest COGS
- Lowest Volume 8-15 cars/hour
- Occasional Quality Issues
- Least Convenience

Elevated Travel...Requires Back Room



Floor Gantry Travel in Bay



Cloth / Foam Rollover

Customers that drive car wash profitability and are willing to put moderate operational commitment in place should consider a Cloth/Foam Rollover

PROS

- Mid-level Volume 12-20 cars/hour
- High Quality consistent delivery
- Lowest COGS
- Proven Reliability

CONS

- Lowest Perceived Value
- Moderate Convenience
- Moderate Operation Requirement
- Some Vehicle Damages

Fits into All Existing Bays



Floor Gantry Travel in Bay



Mini-Tunnel

Customers that drive revenue and profitability and need high volume washing should consider Soft Touch Tunnels

PROS

- Highest Volume 30-120 cars/hour
- Most Convenient
- Highest Perceived Value
- Highest Revenue Generation

CONS

- Moderate COGS
- Most Space Required
- Some Vehicle Damages
- Highest Operational Commitment

Conveyor Processing ...



High Demand & Short Waits



Four Steps toward Profit

1

Why is it that Retail Petroleum car washes do not achieve satisfactory ROI when they are on the best real estate, enjoy the best ingress and egress, offer tremendous convenience and are associated with well known and respected brands? The Elephant in the Room is [No Commitment to Car Wash Operations](#). If you want to run a successful car wash, you must commit to operational excellence like you do for your gas, C-Store and QSR.

2

There are clear consumer brand experience differences between "gas station car washes" and "professional car washes". As consumers are offered enhanced car wash experiences at professional car washes they will continue to be less accepting of traditional gas station car wash experiences. Upgrade your sites so you can compete with the Pro down the street.

3

There are proven professional car wash Best Practices. Petroleum marketers must take advantage of the proven methods used in the professional retail car wash industry to improve their own profitability. Any Site Redemption is a Best Practice that allows existing payment terminals to redeem Loyalty Programs at any car wash in your chain. It delivers gift card sales, club card sales, cross merchandising with store items and above all, maximum convenience.

4

You gotta know what is going on at the car wash in real time. Car wash management software is now available in subscription format - software-as-a-service (SaaS). It seamlessly integrates with existing car wash payment terminals. As an on-going monthly expense rather than a large one-time outlay, you can get into it and out of it easily without losing a large initial investment. Operational data is tracked in real-time and converted into powerful, timely business information.

We Got Your Back

National Carwash Solutions Service Network is a regional leader in carwash repair service. Our parts and service departments regularly work with more than 2,000 carwash locations.

- We service all major brands, no matter where you bought them
- We offer flexible service solutions to meet your needs
- We match our service delivery reach with your retail footprint
- We are heavily invested in state-of-the-art technology resources
- We have the experience and the expertise

The NCS service team is propelled by enthusiasm, commitment and pride. They don't just work for the company, they are the company. Their day-to-day goal is to wow our customers with outstanding service, and support each other with professionalism.

Year after year, NCS customers rate our customer service as "Excellent." Let us wow you on your next repair.

